

COMMUNITY SOCIAL RESPONSIBILITY

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Activities 2015-2016



ACHARYA NAGARJUNA UNIVERSITY

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MESSAGE

As part of undertaking activities for discharging of the Community Social Responsibility by the University College Community Social Responsibility was established during June 2014. Apart from Teaching and Research our university undertakes Community Outreach and Extension activities as part of this Centre. Dr. Saraswati Raju Iyer was nominated as the Coordinator and Dr.M.Venkata Ramana as Project Assistant of this Centre. Since the inception of the Centre number of programmes were organized to empower the people in rural and urban communities of Guntur and Prakasam districts. The major focus is on the marginalized and disadvantaged groups such as Children, Youth, Women, the Physically challenged, the Scheduled Castes, the Scheduled Tribes, the Backward Class community, the Transgender Community, Students and the like. The activities were conducted in collaboration with government and non-governmental organizations that included awareness programmes on various social issues, income generation activities, dental camp, skill development programmes, capacity building programmes etc. for various groups depending upon the societal needs. I am happy to know that thousands of people have been benefitted so far. I congratulate Dr.Saraswati Raju Iyer and Dr.M.Venkata Ramana for their efforts and wish them success in their future endeavours.

Prof. A. Rajendra Prasad

Vice-Chancellor



Prof. K.R.S. Samba Siva Rao

Rector



Prof. K. John Paul

Registrar



Dr. Saraswathi Raju Iyer

Co-ordinator



Dr. Manduru Venkata Ramana

Programme Officer

1. SIGNATURE CAMPAIGN TO MAKE ZERO MORTALITY OF CHILDREN UNDER 5 YEARS

Community Social Responsibility of Acharya Nagarjuna University in collaboration with **World Vision India** conducted a **signature campaign** to create awareness on mortality and to make zero mortality of children between 0-5 years by being a hero. As part of Global Week of Action (A Global Programme) in promoting Child Health. The programme was inaugurated formally in ANU College of Pharmaceutical Sciences by **Prof. P. Rajashekhar** the Registrar of the University, **Prof.Prameela Rani**, Principal of ANU College of Pharmaceutical Sciences, **Mr. N. James Watt**, Manager of World Vision, **Mr. Devasahayam**, Area Coordinator of World Vision, **Dr.Saraswati Raju Iyer**, Coordinator, Community Social Responsibility, **Dr.M.Venkata Ramana**, Project Assistant, Community Social Responsibility, participated on 22-04-2015.

The programme came to an end on 24-04-2015 in the administrative building. **Prof. K.R.S. Sambasiva Rao** the In-charge Vice- Chancellor was the Chief Guest of the occasion. He concluded by placing his signature on the banner. On the whole 2,500 signatures were made by university authorities, teaching and non-teaching staff, research scholars, students and other visitors.



2. TWO DAY TRAINING PROGRAMME ON PREPARATION AND PRESERVATION OF FRUIT JUICE FOR RURAL WOMEN

Centre for Community Social Responsibility organizes programmes based on the needs of the society. Therefore Two day Training Programme on Preparation and Preservation of Fruit Juice for Rural Women was organized at Etukuru village, Guntur (rural), on 28-04-2015 & 29-04-2015 keeping in view the rise in the mercury levels around u.s. The programme was inaugurated by the Coordinator, CSR, **Dr.Saraswati Raju Iyer**. She encouraged these women to master the skills and also form a group so that they can start a business especially during summer season so that they can supplement their family income. The trainer **Ms.Bhulakshmi** taught them the preparation and preservation of fruit juice such as lemon juice, grape juice, fruit salad, mixed fruit jam. **Dr.M.Venkata Ramana**, Project Assistant, Community Social Responsibility helped the coordinator in making the programme a success by making the necessary arrangements.



3. THREE MONTHS TRAINING PROGRAMME ON HAND EMBROIDERY FOR WOMEN BELONGING TO WEAKER SECTIONS

Three months training programme on hand embroidery for women belonging to weaker sections was organized at Mylanagar, Mangalagiri, Guntur District from 30-04-2015 to 30-07-2015. The programme was inaugurated formally by **Dr.Saraswati Raju Iyer**, Coordinator, Community Social Responsibility. She said that hand embroidery has lot of demand in the market and by mastering these skills they can become economically empowered. **Dr. M.Venkata Ramana**, Project Assistant, Community Social Responsibility helped the Coordinator by assisting in making the necessary arrangements. Ward Counsellor, Mr.R.Sathya Narayana, Mr.Chinna Tirupathaiah, Teacher **M.Padmavathi**, Head mistress, Ms.Prameela Devi and Teacher, Ms.Jaisri participated in the programme.

Valedictory Function: The programme was concluded formally by **Sri Ganj Chiranjeevi**, Municipal Chairman of Mangalagiri during the Valedictory function on 08-08-2015. He appreciated the University for taking up such a programme. He opined that hand embroidery has lot of demand in the country and urged the trainees to use this skill for the purpose of self employment and enhance their family income and he distributes certificates to trainees.



4. THREE MONTHS TRAINING PROGRAMME ON DRESS MAKING FOR S.C.B.C & MINORITY WOMEN

Inaugural Function: Inauguration of Three Months Training Programme on Dress Making for S.C.B.C & Minority Women at Dhodleru village, Krosuru Mandal, Guntur District from 02-07-2015 to 31-09-2015. The programme was inaugurated by **M.P.P Smt.Vallala Subhashini**. She said that our Chief Minister Sri Chandra Babu Naidu is encouraging women empowerment through the various schemes designed for them and every family should fight against poverty by utilizing such programmes. **Dr. Saraswati Raju Iyer**, Coordinator for discharging activities on Community Social Responsibility by the University said that the university does not confine to teaching alone but also works for the cause of the society by implementing the extension activities so as to enable the community to get empowered. **Dr. M.Venkata Ramana**, the Project Assistant spoke about the importance of this programme. The Sarpanch **Sri.O. Chandrashekhar**, Former Sarpanch **Sri.Bathula Seetharami Reddy**, Mandal Parishad Co-options Members **Sk.Gude**, Director **Vignyan Public School Shaik Mastan Vali**, Teacher **Smt. Bhagyalakshmi** and **Smt.Padma** participated.

Valedictory Function: The certificates were distributed to the participants during the function by the coordinator of Centre for Community Social Responsibility. Overall 60 participants were benefitted through this programme. **Dr.M.Venkata Ramana**, the Project Assistant for discharging activities on Community Social Responsibility.



5. TWO MONTHS TRAINING PROGRAMME ON AARI WORK FOR MUSLIM MINORITY WOMEN

Inaugural Function

Two Months Training Programme on Aari work for Muslim Minority Women at Parchuru, Prakasam District from 07-07-2015 to 07-09-2015. This programme was organized in collaboration with **Jan Sikshan Sansthan, Ongole**, Prakasam district. The programme was inaugurated by **Dr.Saraswati Raju Iyer**, Coordinator for discharging activities on Community Social Responsibility by the University who said that 60 types of hand embroidery work would be taught as part of the training programme to the illiterate, semi-literate women belonging to Muslim minority. Director In-charge of Jan Sikshan Sansthan **Mr.Shyam Sunil** said that the programme organized in a collaborative manner would help the participants and therefore appealed to them to make best use of the opportunity. Jan Sikshan Sansthan Programme Officer **Sri.Hari Krishna** Teacher **Smt.K.Aruna** and **Smt.D.Rajyalakshmi** also participated. **Dr.M.Venkata Ramana**, the Project Assistant for discharging activities on Community Social Responsibility by the University helped in organizing the programme.

Valedictory Function

The valedictory function for the two months training programme on aari work for the Muslim minority women was conducted on 21-09-2015. The chief guest for the valedictory function was **Sri.Eluri Sambasiva Rao, M.L.A.** of Parchur, Prakasam district. He congratulated the trainees and assured them of his support in future in promoting their skills that they had acquired. He also thanked the Centre for Community Social Responsibility for taking up this training programme for the Muslim minority in his constituency. 30 trainees received their certificates from the Chief guest.



6. ONE DAY TRAINING PROGRAMME ON HOME NEEDS FOR RURAL HOUSEWIVES

One day Training Programme on Home Needs for Rural Housewives was organized at Karlapudi, Amaravathi Mandal, Guntur district on 11-07-2015. This programme was inaugurated by **Dr.Saraswati Raju Iyer**, Coordinator. She explained about the activities taken up by this center and briefed about this programme in particular. **Ms. P.Bhulakshmi**, the Instructor of the programme gave training on preparation of 6 items pertaining to Home Needs such as Preparation of detergent powder, cleaning powder, phenol, pain balm, liquid blue and candles by giving demonstration. The programme was conducted from 10.00.a.m. – 5.00 p.m. **Dr.M.Venkata Ramana**, the Project Assistant for discharging activities on Community Social Responsibility by the University helped in organizing the programme and spoke about the importance of this programme. Certificates were distributed to the participants.



7. AWARENESS PROGRAMME ON ROLE OF NUTRITION IN PROMOTING HEALTH FOR MOTHERS

Awareness Programme on Role of Nutrition in Promoting Health for Mothers at S.C.Colony, Navaluru, Guntur district was conducted on 21-07-2015. Coordinator of Community social Responsibility **Dr. Saraswati Raju Iyer** said that nutrition plays an important role in promoting health for mothers and the awareness about nutrition is very important. As a resource person **Dr.Babitha**, Assistant Professor of Department of Food & Nutrition, Acharya Nagarjuna University stressed the importance of including green leafy vegetable in their diet. She said that by taking green leafy vegetables, fruits nuts they can improve their health status. She reiterated the importance of taking low cost nutritious food so as to improve their nutritional and health status. She spoke about the importance of balanced diet and how it can help in dealing with nutritional deficiency diseases. She spoke about anemia, iodine deficiency and calcium deficiency how it affects women in particular and their remedies. She emphasis about the nutritional needs of pregnant and lactating mothers. The participants got their doubts clarified during the question answer session. **Dr.M.Venkata Ramana**, Project Assistant told about the importance of taking nutritious food. The programme was attended by 50 mothers who were pregnant and lactating mothers. I.C.D.S staff Managalagiri area also participated and got their doubts clarified.



8. THREE DAYS TRAINING PROGRAMME ON NADA PAINTING

Dr. Saraswati Raju Iyer, Co-ordinator, Inaugurated the Three Days Training Programme on Nada Painting for Women at Sri Sringeri Saradha Peetam, Sampath Nagar, Guntur district was held on 08-10-2015. The programme which is for duration of 3 Days commenced on 08-10-2015 and ended on 10-10-2015. Nada Painting popularly known as Ajantha arts is of great demand in the market and hence on the request of the beneficiaries the programme was planned in this location. On the eve of completion of the training programme the Rector of the University, **Prof.K.R.S.Sambasiva Rao** as the Chief Guest gave the valedictory address. He stressed the usefulness of the programme and reiterated the utility value of the course. On the whole 50 women got themselves enrolled for the programme and expressed their enthusiasm in learning the craft so that it helps them towards economic and social empowerment. Certificate of participation were given to the trainees at the Valedictory function by Chief-Guest. **Dr. M. Venkata Ramana**, Monitor the Three Days Training Programme and Teacher **Kiranmoie**, **Jagu Srinivasa Rao** Sevabrati in-charge participated.



9. ORIENTATION PROGRAMME ON GEMSTONES

One Day Orientation Programme on Identification of Gold and Gemstones was organized for rural women at Acharya Nagarjuna University on 12-10-2015. The programme was inaugurated by **Prof.K.R.S.Sambasiva Rao**, the Rector of the University who was the Chief Guest of the function. In his inaugural address he said that there is a great demand for gold and precious stones and cautioned the buyers to be alert while purchasing them and hence this programme is of great importance to them in their lives he opined. Expert from 4C Gems Testing Lab & Institution, Hyderabad **Mr.Shahabuddin & Ms.Nazia Sultana** gave orientation and demonstration by using the various instruments meant for testing gold and gemstones. **Prof.P.Sankara Pitchaiah**, Head of the department of Geology, Acharya Nagarjuna University distributed a book on identification of gemstones and gold and imitation gold authored by him to the participants. The Certificates were distributed by **Dr. Saraswati Raju Iyer**, Coordinator of Community Social Responsibility. **Dr.M.Venkata Ramana**, Project Assistant of Community Social Responsibility assisted in organizing the programme. Overall 100 members participated.



10. THREE MONTHS TRAINING PROGRAMME ON PAINTING FOR MIDDLE CLASS RURAL HOUSE WIVES

Inauguration of the Three Months Training Programme on Painting for Middle Class Rural Housewives at Lalpuram, Guntur (Rural) was held on 14-10-2015. Training was given on Fabric, Glass, Pot, Stencils, Resin and Vegetables painting. The programme was inaugurated by **Dr. Saraswati Raju Iyer**, Coordinator of Community Social Responsibility. She stressed the importance of this programme in developing their employability skills and urged them to make best use of the opportunity and also think in terms of marketability of the products so that they prepare good quality ones. **Dr.M.Venkata Ramana**, Project Assistant of Community Social Responsibility encouraged the women to learn painting well so that they can make a living in future and also make use of the certificate they receive on completion of the programme. **Mr.Katuri Srinivas**, Sarpanch of the village, **Ms.Bhulakshmi**, the Instructor, also participated in the programme. On the whole 50 women got themselves enrolled for the programme and expressed their enthusiasm in learning the craft so that it helps them towards economic and social empowerment. Certificate of participation was given to the trainees on completion of the programme.



11. THREE MONTHS TRAINING PROGRAMME ON TAILORING

Inauguration of Three months Training Programme on Tailoring for victims of human trafficking at Ujwala Home, J.M.J. School premises, opp. Acharya Nagarjuna University was held on 28-10-2015. The programme was inaugurated by the Rector of the University, **Prof.K.R.S.Sambasiva Rao**. In his Chief Guest address he encouraged the participants to make best use of the opportunity so as to utilize it in their future life. **Sis.Roselina** the Project Director of the home said that such programmes help the inmates develop skills necessary for bringing about improvement in their lives and thanked the University for organizing this programme in their home. **M.Rupa** the Counsellor, **Ms.Padhma** of the home and **Ms.Aruna**, Instructor participated in the programme. **Dr.M.Venkata Ramana**, Project Assistant of Community Social Responsibility encouraged the participants to learn the craft so that it could help them to improve their economic conditions in future.

Valedictory Session

The Chief Guest for the programme was **Prof.P.Narasimha Rao**, Vice-Chairman of Andhra Pradesh Council for Higher Education. In his Chief Guest address he encouraged the inmates to develop perseverance in life so that they can reach greater heights. He further noted that hard work along with perseverance is the key to success. In spite of all odds in their lives it is noteworthy that these women have shown great interest in mastering the skill in tailoring he added.



12. WORLD HUMAN RIGHTS DAY CELEBRATION

Community Social Responsibility in collaboration with Vasavya Mahila Mandali, Vijayawada organized World Human Rights Day at Dr.Diechmann auditorium, Acharya Nagarjuna University on 10-12-2015. The theme of World Human Rights Day - 2015 is "Our Rights our Freedom". **Mr.Vemula Hazrathullah Guptha** Advocate and expert in Human Rights delivered a talk on Human rights to students of ANU College of Engineering and Technology. He said that it is important for us to know about human rights and also practice them without causing harm to others. Rector of the University, **Prof.K.R.S.Sambasiva Rao** reinforced the importance of Human Rights and said that such programmes help our students in learning about useful things in their lives. Ms.Revathi, Programme Manager, Vasavya Mahila Mandali, Dr.Ashok Kumar, Coordinator, Dept. of Sociology & Social Work, Dr.A.Gowri Sankar Rao, Assistant Professor, Department of Sociology & Social Work participated in the programme.



13. DISTRIBUTION OF MANUAL ON TAILORING COURSE

Prof.V.V.S.Kumar, In-Charge Vice-Chancellor of Acharya Nagarjuna University released the Manual on Tailoring Course on 31-12-2015 at a Book release function organized by the Centre for Community Social Responsibility. The manual on tailoring course was prepared by the Centre for the benefit of the trainees of various tailoring programmes. Three Months Training Programme on Tailoring for victims of human trafficking at Ujwala Home, J.M.J. School premises, opp. Acharya Nagarjuna University was organized by the Centre from 28-10-2015 to 29-01-2016. Prof.V.V.S.Kumar distributed the manual to all the trainees at the function and congratulated **Dr.Saraswati Raju Iyer** and **Dr.M.Venkata Ramana** for undertaking such useful skill training programmes for these girls and women. **Prof.K.R.S. Sambasiva Rao**, Rector, ANU, **Prof.P.Rajasekhar**, Registrar, ANU.



14. STATE LEVEL WORKSHOP ON PERSONALITY DEVELOPMENT FOR FIELD LEVEL FUNCTIONARIES

Inauguration Programme: On 29-01-2016 Two-Day State Level Workshop on Personality Development for Field Level Functionaries of Jan Sikshan Samsthan was inaugurated. The Chief Guest for the programme was **Shri.Galla Jayadev**, Honourable Member of the Parliament. **Prof.A. Rajendra Prasad** the Honourable Vice-Chancellor, Acharya Nagarjuna University, **Prof. K.R.S. Sambasiva Rao**, Rector of the University, **Shri.P.Srinivasa Rao**, Director, Jan Sikshan Sanstahan, Guntur District, **Shri.Shyam Sunil**, In-charge Director, Jan Sikshan Sanstahan, Prakasam District, **Shri Ganji Chiranjeevi**, Municipal Chairman, Mangalagiri, Maddala Giridhar, Mr. Trinadh Director JSS Krishna District, **Dr.Saraswati Raju Iyer**, Coordinator & **Dr.M.Venkata Ramana**, Project Assistant, Community Social Responsibility, Acharya Nagarjuna University and **Prof.P.Sankara Pitchaiah**, Psychologist participated in lighting of the lamp. Shri.Galla Jayadev noted that through skill development programmes women become economically empowered which in turn leads to societal development and congratulated the Centre for Community Social Responsibility for having undertaken such important programme. Further he observed that once women are financially developed problems such as dowry, wife battering could also be curtailed. Shri.P.Srinivasa Rao said that Centre for Community Social Responsibility, Acharya Nagarjuna University is undertaking many activities oriented towards social development. He also observed that through this programme the participants can enhance their professional competence.

Valedictory Function: On 30-01-2016 the valedictory function of the Two-Day Train State Level Workshop for Field Level Functionaries of JSS was held at Deichman Auditorium, Acharya Nagarjuna University. Honourable Vice-Chancellor **Prof.A.Rajendra Prasad** said that the JSS is playing a key role in women empowerment and congratulated the Centre for CSR for undertaking this important programme which according to him is also useful in NAAC accreditation. Certificates were distributed to the participants by the Chief Guest Prof.A.Rajendra Prasad.





15. ONE DAY TRAINING PROGRAMME ON REPAIR & SERVICING OF SEWING MACHINES FOR MIDDLE CLASS WOMEN

One Day Training Programme on Repair & Servicing of Sewing Machines for Middle Class Women was conducted at R.Agraharam, Gudur District on 24-02-2016. The programme was inaugurated by **Dr. Saraswati Raju Iyer**, Coordinator of Community Social Responsibility. Since the trainees are from middle income group who make a livelihood through tailoring it was felt that such a programme would help them in tackling the day to day problems they encounter while using the sewing machines. The instructor of the programme, **Mr.Karimulla** taught them the nuances of repair and servicing of sewing machines and also gave a demonstration. He divided the group into smaller groups and taught them. **Dr.M.Venkata Ramana** Project Assistant Community Social Responsibility Community Social Responsibility assisted in organizing the programme. **Jagu Srinivasa Rao** Seva Barath District in-charge, **G. Rama Koteswara Rao** Seva Barath, **J. Srinivasa Rao** Sr. Assistant, Accounts Section, ANU and Teacher **Udyalakshmi**. On the whole 50 members participated in the programme and were given certificate of participation at the end of the day.



16. COMMUNITY AWAKENING “SWARAKSHA CAMPAIGN” TO COUNTER TRAFFICKING

As part of creating Awareness on Anti-Trafficking the Centre for Community Social Responsibility in collaboration with JMJ Social Service Society, Nallapadu, Guntur district and Prajwala NGO, Hyderabad organized Community Awakening “Swaraksha Campaign” to Counter Trafficking at Dr.H.H. Diechmann and Dr.John David auditorium of Acharya Nagarjuna University on 27-02-2016. The Chief Guest of the occasion was **Smt.Nannapaneni Rajakumari**, Chairperson, Women’s Commission of Andhra Pradesh. Innocent girls and women are exploited by some men by luring them with gifts and false promises and hence cautioned them not to fall prey to these games. She also urged them to take care of themselves and seek the help and support of suitable people when they are in moral danger. She felt disheartened to state that the incidence of human trafficking is increasing in Andhra Pradesh. She assured the victims of human trafficking all her support. **Prof.K.R.S.Samba Siva Rao**, Rector, **Prof.P.Rajasekhar**, **Prof. N. Samuelu**, Emeritus Professor, ANU, **Smt.Nirmala**, Project Director, Women Welfare and Child Development Agency, CWC Chairperson **Sister Denin**, **Sister Saritha**, **Sri. Roshan Kumar**, **Sis. Sowrilu**, **Sis. Roselina**, **Ms.Rupa** from JMJ- Ujwala Home, **Shri.Chandrahiah**, Programme Officer, Prajwala-NGO, **Smt.Shanthisri**, Deputy Registrar, ANU participated in the function. **Dr.Saraswati Raju Iyer** and **Dr.M.Venkata Ramana** coordinated the programme. Documentary films on Human Trafficking were screened and victims of human trafficking shared their experiences during the programme.



17. FORTY FIVE DAYS FREE TRAINING PROGRAMME ON FABRIC PAINTING FOR S.C., S.T., & B.C.WOMEN

Inauguration of the Forty Five Days Free Training Programme on Fabric Painting for S.C., S.T., & B.C. Women at Nakarikallu village, Guntur district was held on 01-03-2016. The programme would continue up to 15-04-2016. Training will be given on Fabric painting done on clothes. The programme was inaugurated by **Dr. Saraswati Raju Iyer**, Coordinator of Community Social Responsibility. She stressed the significance of this programme in developing their employability skills and urged them to make best use of the opportunity and also think in terms of marketability of the products so that they prepare good quality ones. **Dr. M.Venkata Ramana**, Project Assistant of Community Social Responsibility encouraged the women to learn painting well so that they can supplement their family income. Ms. **Geetha Priyadarshini**, the Instructor also participated in the programme. On the whole 50 women got themselves enrolled for the programme and expressed their interest in fabric painting so that it helps them to stand on their own feet.

Valedictory: Prof. K. John Paul, Registrar of ANU, attended as Chief Guest of this function and appreciate the organizers and he says this Training is useful for the Trainers Ladies for their own livelihood and doing business also. Finally, he give the certificates to the Trainers.



18. ONE DAY TRAINING PROGRAMME ON REPAIR & SERVICING OF SEWING MACHINES FOR MIDDLE CLASS WOMEN

One Day Training Programme on Repair & Servicing of Sewing Machines for Middle Class Women was conducted at Adhanki, Prakasam District on 10-03-2016. The programme was inaugurated by **Dr.Saraswati Raju Iyer**, Coordinator of Community Social Responsibility. **Shri.Shyam Sunil**, In-charge Director, Jan Sikshan Samsthan, Ongole participated in the programme and expressed his gratitude to our university in organizing such a programme of great significance to the trainees of their district. Since the trainees are Trained Tailors who depend on this skill it was felt that such a programme would help them in tackling the problems they come across while stitching. The instructor of the programme. **Mr.S.Madhav** taught them the nuances of repair and servicing of sewing machines and also gave a demonstration. He divided the group into smaller groups and taught them. **Dr.M.Venkata Ramana** Project Assistant Community Social Responsibility Community Social Responsibility assisted in organizing the programme. On the whole 50 members participated in the programme and were given certificate of participation at the end of the day.



19. ONE DAY TRAINING PROGRAMME ON PREPARATION OF DETERGENTS, PHENOL & CANDLES FOR SCHEDULED TRIBES WOMEN

Among the marginalized communities Scheduled tribes women form a part and hence One Day Training Programme on Preparation of Detergents, Phenol & Candles for Scheduled Tribes Women was organized in S. T.Colony, Shyamala Nagar, Guntur on 12-03-2016. This programme was inaugurated by **Dr.Saraswati Raju Iyer**, Coordinator for discharging activities on Community Social Responsibility by the University. She explained about the activities taken up by this cell and briefed about how this programme would contribute in their lives. **Ms. P. Bhulakshmi**, the Instructor of the programme from Lal Puram, Guntur gave training on preparation of 6 items namely Preparation of detergent powder, cleaning powder, phenol, pain balm, liquid blue and candles by giving demonstration. Fifty members participated in the training programme by registering themselves by submitting the filled in application forms. Towards the end of the day Valedictory function was organized and certificates were given to the participants. The programme was conducted from 10.00.a.m. – 5.00 p.m. **Dr.M.Venkata Ramana**, the Project Assistant for discharging activities on Community Social Responsibility by the University helped in organizing the programme and spoke about the importance of this programme. **Ms. Sridevi**, Animator of SHG supported by way of mobilizing the participants and making the arrangements in the venue.



20. ONE MONTH FREE TRAINING PROGRAMME ON VELVET BAG MAKING FOR URBAN WOMEN INAUGURATION PROGRAMME

One Month Free Training Programme on Velvet Bag Making for Urban Women was organized at the premises of Jan Sikshan Samsthan, Ongole, Prakasam Districts as part of "Community Social Responsibility", Acharya Nagarjuna University College from 14-03-2016 to 13-04-2016. **Dr. Saraswati Raju Iyer**, Inaugurated the programme and says that velvet bags are gaining popularity these days and hence by learning this craft the economic conditions of these women could also improve. **Dr.Venkata Ramana** appealed to the trainees to enhance their skills through this income generation programme. This programme presided by **Shri.Shyam Sunil**, In-charge Director, Jan Sikshan Sansthan, Prakasam District, and **Dr.M.Venkata Ramana**, Project Assistant, Community Social Responsibility, Acharya Nagarjuna University, organising programme.

VC Visit

Prof. A. Rajendra Prasad, Vice-Chancellor, ANU, visited the Training Programme appreciate the organizers and also give suggestions to the participants to improve their marketing skills with vocational skills. **Dr. T.S.S. Singh** EC Member also participated the programme.

Valedictory

Dr. P. Hymavathi, EC Member, Participated as a Chief Guest of Valedictory function and giving inspiring speech to the women distributed the certificates to the trainees. Instructor Mrs. Pavani, JSS, PO M. Harikrishna, Teachers Naga Malleswari, Dhanalakshmi and Bhanu participated in this programme.



